

## OFFICE OF THE MAYOR

City of Eugene ♦ Oregon

### PROCLAMATION

*Whereas,* The people of Eugene, Oregon are proud to join with PSC, Inc., the Wm. Wrigley Jr. Company, Marsh Supermarkets, the Smithsonian Institution, and others in honoring the 30<sup>th</sup> Anniversary of the world's first UPC barcode scan; and

*Whereas,* PSC, Inc., a Eugene-based company, created the world's first commercially available barcode scanner, used at a Marsh Supermarket in Troy, Ohio on June 26, 1974; and

*Whereas,* A ten-pack of Wrigley's Juicy Fruit Gum was the first item ever scanned in a live environment; and

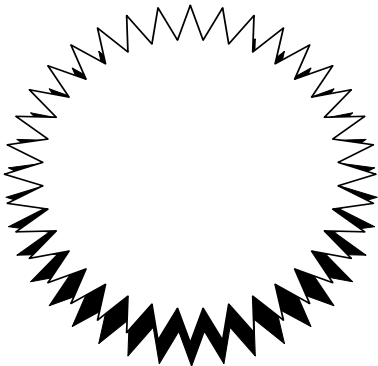
*Whereas,* Today, over five billion barcodes are scanned every day, saving customers, retailers, and manufacturers over \$30 billion per year; and

*Whereas,* PSC virtually transformed today's supply chain with a single "beep,"

*Now, therefore,* I, James D. Torrey, Mayor of the City of Eugene, do hereby proclaim Saturday, June 26, 2004, to be

### ***PSC "Scanniversary" Day***

in Eugene, Oregon, and encourage all citizens to join in its observance.



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*James D. Torrey, Mayor*